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Building Your Business While Bringing Home a New Pet: How You Can Manage ~ by Jessica Brody 7-11-2021

Are you considering starting a business but you've recently bought a new pet into your life? It's possible to build a business while helping your furry companion get used to life in their new home. These suggestions can make it easier for both of you during the transition while allowing you to work on your business at the same time.

Keep Your Pet Close To Your Workspace

Consider moving your pet's bed, or <u>crate</u>, or even creating a small rest or sleep area for them that is close to your desk or workspace. This can be helpful if you are trying to get your pet used to your scent or want to keep a close eye on them.

Handle Business Tasks

While you are keeping your pet close, use this time to work on your business plan. Think about what you want your company to look like, the type of services you want to sell, and the structure that would best work for your business. Figure out what funding is necessary to get your company off the ground and start making financial projections for your future.

One aspect to consider is having a strong logo that leaves people with an impression, allows your business to stand out, and can build brand awareness. If you don't have a lot of money to spare, you can utilize a <u>free-to-use logo</u> <u>maker tool</u> to create and design a creative logo on your own. Pick a style and icon you like, add in text, and you can view a variety of logos, while having the ability to play with the font size and colors.

Take Breaks Often

It's important to take breaks often, both for your work and your pet. Set up break times where you can get up, walk away from your desk, and stretch your legs. Use this time to take your dog outside or spend time with your cat.

According to experts, <u>breaks between work are important</u>. Make sure you are giving your eyes a break from the computer screen and that you can make time for self-care, both for you and your pet.

Plan Your Days Out

Consider making basic plans for the week ahead, both for your business and for you and your pet. This would be a good time to plan what days you'd like to take off from work, or at least work half-days. Do you need to take your cat to the vet? Perhaps your dog deserves a <u>day at the dog park</u> or you want to take your pet hiking with you. Planning days out allows you to make the most of your work time, and your time off.

Develop Routines for Your Business and Your Pet

Routines are helpful for both your <u>business and your pet</u>. Consider taking a page from author Brian Tracy, who wrote "<u>Eat That Frog</u>" and get your most difficult tasks out of the way first. Make phone calls or handle lengthy tasks in the morning related to your business, and choose shorter tasks that make it easy to take breaks for later in the day. Your pet is likely to get <u>comfort from a routine</u> because they'll know what to expect. It will allow them to fit into your home easier.

It is possible to build a business while welcoming a new pet home. It just takes a little planning and forethought so you can both be happy and thriving.

CARE rescues and provides a sanctuary for neglected dogs and cats. Learn more about how you help.